## New Expenditure Proposals for the Medium Term Financial Strategy



South
Cambridgeshire
District Council

1.	Service: Environmental Health – Street	2.	Submitted by: Dale Robinson
Cleaning			

- **3. Brief Description of the proposal:** Investment in street, footway cleaning and litter clearance to cope with additional requirements placed on the service via the growth of development, changes to approved Code of Practice (has legal force) and poor performance of service.
  - a. Additional large mechanical broom (Road sweeper) on contract hire together with driver and transport related costs
  - b. New Footway mechanical sweeper together with operative.
  - c. Additional litter picking crew including transport on contract hire

4. Costs (£000s)							
Detail	2007/08	2008/09	2009/10	2010/11			
Purchase of new footway mechanical sweeper.	£60k	0	0	0			
Total Costs:	£60K						

Further large mechanical broom and new footway sweeper together with labour required in 2011/12 as result of growth

5.	Reason for bid:		
		<b>√</b>	Inescapable Related to one or more of the three priorities

## 6. Policy Justification:

Statutory duty to keep street and public areas free from rubbish, litter and detritus. Investment in the service required to deal with past under-investment, which has resulted in under performing service together with poor BVPI results for BV199a (street cleanliness worse quartile), BV89 (public satisfaction with cleanliness 3<sup>rd</sup> quartile). Both these indicators are included in the Audit Commission Improvement basket of PI's during a corporate assessment. Street cleanliness is also related to fear of crime, quality of life and reputation of the Council as a whole. Growth areas have added to the length of streets, footways and areas of public space to be kept clean.

## 7. Benefit for service users/public:

Clean streets/district, reduced fear of crime, improved good feeling for where they live and improved levels of satisfaction.

Clean streets consistently ranked important by the public in consultations both national and local.

8. Impact on Performance Indicators:							
-	Performance Indicator	Estimated	Estimated improved performance in 2007/08				
#	Description	performance in 2006/07					
BV199a	The proportion of relevant land and highways that is assessed as having combined deposits of litter and detritus that fall below an acceptable level.	29% (following pump priming investment of LAA stretch target) otherwise was 33% (Bottom quartile)	4% -10% - Difficult to quantify due to amount of resource that will be used maintaining standards at current level on new streets, footways and land following growth.				
BV89	% of people satisfied with cleanliness standards	63% (third quartile)	7% - 10% - Difficult to quantify due to amount of resource that will be used maintaining standards at current level on new streets, footways and land following growth.				

## Implications if not approved:

Legal challenge via notice to Magistrates Court by residents. Poor Corporate assessment result.

Dis-satisfied residents together with poor Council reputation.

Reduction in quality of life assessment.

Unclean & littered streets, footways and highways
Litigation possible if road or pedestrian accidents caused as result of detritus on the highway/footway.